



**African American Education Conference
Planning Committee Minutes
January 13, 2017
MJC East Campus - Founders Hall 116
1:00pm-2:00pm**

Present

Melanie Berru, Kelly Butler, Lonita Cordova, Pam Crittenden, Alejandra Chacon, John Ervin, Jackie Forte, John Griffin, Chandra Howard, Bonnie Hunt, Eric Ivory, Michael Jackson, Megan Lee, Bryan Justin Marks, Tracey Potts, Al Smith, Glen Stovall

A. Keynote Speaker

Eric Ivory has confirmed Jerry Marshall and Chris Chatmon as the keynote speakers. They did not request to be paid. Some committee members felt it was proper to offer payment for the speakers. The amount of \$300 was suggested and the committee agreed with no objections.

Glen Stovall will take the lead on ensuring all paperwork for both keynote speakers is picked up, completed, and submitted to Megan Lee in the Campus Life Office. The committee was reminded that the conference is in six weeks and paper work takes 4-6 weeks, depending on the district.

B. Student Equity Grants

Jackie informed the committee that James Todd is still reviewing the grant applications and has not had a chance to meet with Curtis to make a decision. Jackie will follow up with James regarding the status of grants. Jackie will email the committee prior to the next meeting with an update.

C. Prop 63 Funding

Lonita reported that funding was secured through Prop 63. There is \$1,100 remaining after paying for lunch and Tylesha's fee and Lonita suggested purchasing shirts and books for students. Lonita suggested the book "Rose That Grew from Concrete" and shirts that feature a Maya Angelou quote. The committee agreed with no objections.

D. Workshops

There was some discussion regarding how many years the African American Education Conference has existed. Jackie will confirm the year and inform the committee. Jackie asked each of the workshop presenters to email her a short description explaining their workshop.

The following workshops and presenters were confirmed:

- Tracey Potts-Hip Hop Culture Past, Present, and Future
- Al Smith-Black Men and Black Women

Conference Theme: Creating Royalty: Engaging youth cultures: past, present, and future.

- John Ervin-Healthy vs. Unhealthy Relationships
- Eric Ivory-Information for Parents
- Lonita Cordova-Promoting Resiliency
- Chandra Howard-Voices Against the Majority
- Jackie Forte-MJC Services
- Steve Choy is unable to attend, but has scheduled someone to take his place. Jackie will follow up on the details and report back to the committee.

E. Faculty Participation

Chandra Howard will reach out to faculty to encourage them to have booths at the event that focus on their disciplines. Jackie will follow up on getting flex time. Booths will be from 9:00am-10:00am and 2:00pm-2:15pm.

A discussion took place questioning why the MJC president does not attend. It was stated by one member that

Jackie stated she will invite the MJC President to do the welcome. If unavailable the Vice President of Student Services, if unavailable the Dean of Equity.

Jackie asked the group if the schedule for the event could be discussed. The following schedule was agreed to by the committee with no objections:

9:00am-10:00am	Registration & Information Tables
10:00am-10:15am	Welcome
10:15am-10:45am	Keynote
11:00am-11:45am	Breakout Session I
12:00pm-12:15pm	Breakout Session II
1:00pm-1:30pm	Lunch
1:30pm-2:00pm	Keynote Speaker II
2:00pm-2:15pm	Closing and Information Tables

Eric Ivory will be the Master of Ceremony.

It was asked if a survey will be done. John Ervin stated he will create a survey and distribute it at the end of the event.

F. Lunch

Conference Theme: Creating Royalty: Engaging youth cultures: past, present, and future.

Lonita stated that the Prop 63 people will take care of all the arrangements for ordering and picking up lunch. Lunch will be pizza and water. Lonita stated that servers will be needed and she will ask veterans.

Glen volunteered to get a cash advance of \$300 through Campus Life to purchase snacks for the event.

G. Entertainment

Al Smith will reach out to Sam Pierstorff to see about booking the dancers that performed for the Poetry Slam. If they are unavailable, Al will reach out to TV 26.

H. Information Tables

Jennifer Hamilton was not able to attend this meeting. Jackie will email her regarding information booths and participants and email the committee the information.

I. Marketing

Jackie has made arrangements with Modesto City Schools for them to bring students by bus. Jackie will follow up with buses regarding a change in time. The following people will handle targeted marketing:

Modesto City Schools-Jackie
Churches-Jackie
Project Uplift-John Ervin
MJC-Campus Life
High School BSU-John Ervin & Eric Ivory
Wellness Partnerships-Lonita
CSU Stanislaus-Lonita
Boys & Girls Club-Bonnie

The next meeting will be held on Friday, January 20 from 11:00am-12:00pm in Founders Hall 116. Jackie stated that she will not be able to attend and chair the meeting, but said that Al or Glen could serve as chair in her place.