



Press Release-Modesto Junior College

FOR IMMEDIATE RELEASE

Date: September 23, 2021

Contact: Jeanette Fontana, Director of Marketing & Public Relations
(209) 575-6986, fontanaj@yosemite.edu

YOSEMITE COMMUNITY COLLEGE DISTRICT PARTNERS WITH BARNES & NOBLE COLLEGE TO MANAGE CAMPUS BOOKSTORE

MODESTO, CA — Yosemite Community College District announced today that it has selected Barnes & Noble College (BNC) to manage all course materials, retail and online operations for the Pirates Bookstore, effective November 3, 2021. BNC will offer a suite of innovative programs and services to support academic success for students and faculty, in addition to delivering an expanded merchandise assortment and an engaging retail experience.

“The partnership with Barnes & Noble College will offer students and faculty additional services and convenience at both Modesto Junior College and Columbia College,” said Dr. Santanu Bandyopadhyay, President of Modesto Junior College. “It will allow the college to better support the success of both our online and on-campus communities”

The Pirates Bookstore will now serve both Modesto Junior College and Columbia College, and will ensure students and faculty are supported with everything they need to succeed, including the industry’s largest inventory of affordable physical and digital course materials backed by a price-match program, convenient options for ordering and receiving materials such as in-store pickup, curbside pickup or delivery.

Faculty will gain access to the market-leading BNC Adoption & Insights Portal (AIP), which allows them to easily research and submit affordable course material selections, further driving choice and student success. AIP will also provide YCCD academic leadership with the ability to view real-time adoption rates and submission progress at the school or departmental level, and communicate directly with faculty from within the portal.

The Pirates Bookstore will offer an expanded assortment of apparel, gifts, school supplies and more. And through its strategic alliance with Fanatics and Lids, BNC will deliver an unparalleled, best-in-class assortment of school apparel and an exceptional retail experience to the YCCD community. Merchandise will be available both in store and online through the website or mobile app, delivered with a dynamic and personalized experience.

“We are very excited to partner with Yosemite Community College District as its new bookstore operator,” said Jonathan Shar, Executive Vice President of Retail for Barnes & Noble Education. “We support YCCD’s mission of empowering students to reach their goals and look forward to offering a wide range of academic solutions and a seamless retail experience that will help to drive success for students in the classroom and beyond.”

About Modesto Junior College

Modesto Junior College has served Modesto and surrounding areas since 1921. Its mission is to empower students to discover opportunities and reach their goals through access to and inclusion in higher education. As investors in society, Modesto Junior College will create and promote equity in education for every member of its diverse community. College website: www.mjc.edu

About Barnes & Noble College

Barnes & Noble College is a leading operator of college bookstores in the United States. Barnes & Noble College currently operates over 770 campus bookstores and the school-branded e-commerce sites for each store, serving more than 6 million college students and faculty nationwide. General information on Barnes & Noble College can be obtained by visiting the Company’s website: www.bncollege.com.