

**MODESTO JUNIOR COLLEGE
ACADEMIC SENATE
JANUARY 22, 1998
RESOLUTION: SP98-A
COLLEGE COMMUNITY RELATIONS COMMITTEE**

Proposed by: Steve Murov and Jim Higgs

WHEREAS, MJC is a leader in Stanislaus County in providing community activities in the Arts, Physical Education, Agriculture and Science, and

WHEREAS, each discipline on campus acts independently to schedule these events, and

WHEREAS, Each discipline pursues its own means for publicizing the activities, and

WHEREAS, coordination and cooperation between disciplines could lead to fewer conflicts and better participation and attendance;

THEREFORE, be it resolved that Modesto Junior College establish a college Community Relations Committee to coordinate and oversee the community events offered by the college. The responsibilities of the committee would be:

- ~~1. Publication of a master calendar on a semester, monthly and weekly basis and coordination of campus wide activities.~~
1. Oversee recruiting and of faculty and staff for public relations activities at events such as fairs and parades. The committee would endeavor to ensure to provide high quality efforts the effective publicity for these events.
- ~~4.2. Ensure that the public information office crates a master calendar on a weekly, monthly and semester basis for all campus wide community activities.~~
- 2.3. Make sure that the public information office appropriately publicizes college activities, are appropriately publicized.

First Reading: February 26, 1998; tabled for rewriting

Final Action: **March 12, 1998**

Disposition: **Tabled**