

Spring 2019 Institute Day Most Frequent Suggestions

Outreach

- More follow-up after application
Welcome letter/constant communication
- Website needs to be improved
- ASMJC ambassadors outreach to high schools
- We need consistent marketing materials across the college
- Need better outreach to families (invite them to campus - orientation)
- Need career exploration
- More counselors
- Chat and text messaging

Advising

- Students need to enroll in one course that they want (program course)
- Advise students to enroll in more units to complete in a timely fashion/understand financial impact
- Balance course load (difficult/easier)
- Students should enroll at least one program course
- Explain the value of a two-year degree/ADT
- Notify students through email when (CTEOS) survey is coming

Instruction

- More online classes
- More late-start classes
- More evening/weekend classes
- More open sections
Students enroll in courses they don't need because the ones they do need are full
- Books are too expensive (book loan/OER)
- Term lengths (5-8 week courses/late start courses)
- Winter term
- Program sequences/packaged courses
- Cohorts/learning communities
- More spring sections
- Faculty should talk about the value of a degree

Services

- On-site child care
- Student study groups
- Require 1 hour of tutoring
- More assistance with financial aid
- More "How To" instructions (videos)

Institutional/Structural

- We need better signage
- Incentives for FT enrollment
- Improve our sense of community
- Incentivize returning students (parking, bookstore coupon, free books, laptop loans)
- Letters from president or visits from deans and VPs to classrooms (congratulations on finishing the semester, we look forward to seeing you in the spring/fall).
- President communications in graduation month ("please apply if close to graduating. Not sure? See advisor/counselor)
- "Community Day" – invite the community to the College
- Automatic conferral w/"opt-out"
- Include graduation/transfer information in new-student orientation
- Automatic degree audit and automatic Financial Aid appeal
- CSUs/UCs provide incentives for students w/degrees when they transfer
- Professional development for faculty to understand process of degree application/conferral
- Teach students how and when to use Degree Audit
- Students continue to use Career Services after graduation

Foundation

- Alumni incentives for completing CTEOS survey
- Invite students to Alumni gatherings
- Alumni program: "Sponsor a Student" – professional gift/mentoring